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# Public consultation on institutional investors and asset managers' duties regarding sustainability

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### Introduction

At the end of 2015, governments from around the world chose a more sustainable path for our planet and our economy by adopting the Paris agreement on climate change and the UN 2030 Agenda for Sustainable Development.

Sustainability has since long been at the heart of the European project. The EU is committed to development that meets the needs of the present without compromising the ability of future generations to meet their own needs (Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions 'Next steps for a sustainable European future European action for sustainability' {SWD(2016) 390 final}).

The EU wants its financial system to be aligned with its sustainability objectives. The commitment to incorporating sustainability elements into EU financial services policies and cross cutting initiatives is ingrained in the Mid-Term Review of the Capital Markets Union Action Plan (Mid-Term Review of the Capital Markets Union Action Plan - COM(2017) 292 final).

To develop the overall vision of sustainable finance that this requires, the Commission decided last year to appoint a High-Level Expert Group (HLEG) on sustainable finance under the chairmanship of Christian Thimann. This group is supporting the Commission to develop an overarching and comprehensive EU strategy on sustainable finance.

On 13 July 2017, the HLEG published its interim report which provided a comprehensive vision on sustainable finance. It identified two imperatives for Europe's financial system. "The first is to strengthen financial stability and asset pricing, by improving the assessment and management of long term risks and intangible factors of value creation. The second is to improve the contribution of the financial sector to sustainable and inclusive growth by financing long-term needs and accelerating the shift to a sustainable economy".

In its interim report (<u>EU High-Level Expert Group on Sustainable Finance</u>, 'Financing a sustainable <u>European economy' Interim report</u>, <u>July 2017</u>), the HLEG proposed eight early recommendations for policy action on sustainable finance. The third recommendation focused on establishing a "fiduciary duty" that encompasses sustainability. The HLEG suggested clarifying that the duties of institutional investors and asset managers explicitly integrate material environmental, social and governance (ESG) factors and long term sustainability.

Given the maturity and the interest of the HLEG recommendation, the Commission has decided to start work on an impact assessment to assess whether and how a clarification of the duties of institutional investors and asset managers in terms of sustainability could contribute to a more efficient allocation of capital, and to sustainable and inclusive growth.

The duties of care, loyalty and prudence are embedded in the EU's financial framework governing obligations that institutional investors and asset managers owe to their end-investors/scheme members. These duties are the foundation of investment process.

The implementation of these duties implies fulfillment of various obligations for asset managers and institutional investors that include, for instance, the duty to act in the best interest of beneficiaries /investors, with due care, skill and diligence in performing their activities, including the identification and management of conflict of interests. They are also required to act honestly, and ensure adequate and proportionate performance of their activities.

Although these duties are embedded in the EU financial legal framework, it appears unclear that they require institutional investors and asset managers to assess the materiality of sustainability risks (i.e risks relating to environmental, social and governance issues). Market practices indicate that institutional investors and asset managers generally understand these duties as requiring a focus on maximising short-term financial returns and disregard long-term effects on performance due to sustainability factors and risks. This can lead to misallocation of capital and might give rise to concerns about financial stability since markets can be vulnerable to abrupt corrections, such as those associated with the delayed transition to low carbon economies.

This consultation will help the Commission gather and analyse the necessary evidence to determine possible action to improve the assessment and integration of sustainability factors in the relevant investment entities' decision-making process.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact <a href="mailto:fisma-investors-duties-sustainability@ec.europa.eu">fisma-investors-duties-sustainability@ec.europa.eu</a>.

More information:

- on this consultation
- on the protection of personal data regime for this consultation

### Glossary

Relevant investment entities: entities managing assets entrusted to them

**Sustainability factors:** for the purpose of this consultation, sustainability factors refer to environmental, social and governance issues as defined by the United Nations Environment Programme (UNEP) (*UNEP Inquiry, Definitions and Concepts: Background Note, 2016*). The exact scope of sustainability factors to be addressed is also the object of this consultation.

**Environmental issues** relate to the quality and functioning of the natural environment and natural systems including biodiversity loss; greenhouse gas emissions, renewable energy, energy efficiency, natural resource depletion or pollution; waste management; ozone depletion; changes in land use; ocean acidification and changes to the nitrogen and phosphorus cycles

**Social issues** relate to rights, well-being and interests of people and communities including human rights, labour standards, health and safety, relations with local communities, activities in conflict zones, health and access to medicine, consumer protection; and controversial weapons.

**Governance issues** relate to the management of investee entities. Issues include board structure, size, diversity, skills and independence; executive pay; shareholder rights; stakeholder interaction; disclosure of information; business ethics; bribery and corruption; internal controls and risk management; and, in general, issues dealing with the relationship between a company's management, its board, its shareholders and its other stakeholders.

### 1. Information about you

Germany

*Are you replying as:	
a private individual	
an organisation or a company	
<ul> <li>a public authority or an international organisation</li> </ul>	on
*Name of your organisation:	
Forum Nachhaltige Geldanlage	
Contact email address:	
The information you provide here is for administrative purpos	es only and will not be published
pex@forum-ng.org	
*Is your organisation included in the Transparency R (If your organisation is not registered, we invite you to registered to reply to this consultation. Why a transparency R  Yes No  *If so, please indicate your Register ID number:	register here, although it is not compulsory to be
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*Type of organisation:  Academic institution Company, SME, micro-enterprise, sole trader	<ul><li>Media</li><li>Non-governmental organisation</li></ul>
<ul> <li>Institutional investor</li> </ul>	Think tank
Consultancy, law firm	Trade union
Consumer association	Other
Industry association	
*Where are you based and/or where do you carry ou	t your activity?

Field of activity or sector (if applicable):
at least 1 choice(s)
Accounting
Auditing
Banking
Credit rating agencies
Insurance
Occupational pension provision
Personal pension provision
Collective Investment Management
Individual portfolio management
Financial advice
Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
Service provider (e.g. index provider, research providers)
Other
Not applicable
Please specify your activity field(s) or sector(s):
Sustainable Investment



### Important notice on the publication of responses

\*Contributions received are intended for publication on the Commission's website. Do you agree to your contribution being published?

(see specific privacy statement

- Yes, I agree to my response being published under the name I indicate (name of your organisation /company/public authority or your name if your reply as an individual)
- No, I do not want my response to be published

### 2. Your opinion

### 2.1 Questions addressed to all respondents:

### I. General overview

- 1) Do you think relevant investment entities should consider sustainability factors in their investment decision-making?
  - Yes
  - O No

0	No	opinior
	No	opinio

345

### Please explain the reasons:

An asset managers' decision about investing the assets of beneficiaries highly depends on the clients' decision and the definition of fiduciary duty: based on a risk management perspective the intermediate has to make sure to optimize a long-term investment strategy for the sake of the beneficiaries. For this reason, asset managers have to comply with the principles of care, loyalty and prudence. With growing data on the correlation of ESG aspects and risk management it has become evident in recent years that ESG-aspects belong to these and thus should be integrated in fiduciary duty.

2) What are the sustainability factors that the relevant investment entities should consider? (Please make a choice and indicate the importance of the different factors (1 is not important and 5 is very important). (Please refer to the definition in the Glossary).

	Yes	No	No opinion
Climate factors (these include climate mitigation factors as well as climate resilience factors)	•	0	0
Other environmental factors	•	0	0
Social factors	•	0	0
Governance factors	•	0	0
Others	0	0	•

Others  Importance for climate factors:  1 2		
<ul><li>1</li><li>2</li></ul>	0	•
<ul><li>1</li><li>2</li></ul>		
© 2		
© 3		
© 4		
• 5		
Importance for other environmental factors:		
© 1		
© 2		
© 3		
© 4		
<ul><li>5</li></ul>		
Importance for social factors:		
© 1		
© 2		

Within the broad spectrum of sustainability issues, all categories men be considered for ESG integration - with differentiations regarding lev The term of materiality defines a substantial likelihood that the disclost been viewed by the reasonable investor as having significantly altered available. Due to the fact that the character of an indicator is highly dy there can only be a frame that contains all the above mentioned cated indicator level to the managers of investment processes.	rels of mate sure of the o d the 'total r ynamic and	riality on omitted fa nix' of in that ass	an indicator levact would have formation made essment is nee
) Based on which criteria should the relevant investment entit their investment decision making?  Pease explain:	ies consic	ler sust	ainability fac
The investment entities should, based on their customers' sustainabil	ity focus an	d their in	vestment scon
evaluate the materiality of different sustainability factors as part of the	-		
result of this analysis and evaluation must then be seen in the light of		-	•
) Which of the following entities should consider sustainabilit cision-making? (Possibility to select several answers). If so, part this would have (1 is the smallest impact and 5 is the highest	olease ind	n their i	investment
cision-making? (Possibility to select several answers). If so, p	olease indi	n their icate the	investment e level of imp No
cision-making? (Possibility to select several answers). If so, part this would have (1 is the smallest impact and 5 is the highest	st impact) Yes	n their icate the	investment e level of imp No opinion
cision-making? (Possibility to select several answers). If so, part this would have (1 is the smallest impact and 5 is the higher of the companion of the compa	yes	n their icate the	investment e level of imp  No opinion
Cision-making? (Possibility to select several answers). If so, part this would have (1 is the smallest impact and 5 is the higher of the smallest impact and 5 is the smallest impact and 5 is the sm	Yes	n their icate the	investment e level of imp  No opinion
Cision-making? (Possibility to select several answers). If so, part this would have (1 is the smallest impact and 5 is the higher of the smallest impact and 5 is the s	Yes  Output  O	n their icate the	investment e level of imp  No opinion

Although there are different challenges for these entities due to their business models, all of them face the challenge to incorporate ESG in their investment strategies' risk management process if they are to act

Importance for governance factors:

2345

Please explain:

prudent. The question of sustainable impact rising, this might become the second aspect why all of these entities should consider sustainability factors. Level of impact for occupational pension providers: 0 2 3 0 4 9 Level of impact for personal pension providers: 0 1 0 2 3 0 4 9 5 Level of impact for life insurance providers: 1 0 2 3 0 4 9 Level of impact non-life insurance providers: 1 0 2 3 0 4 9 Level of impact for collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF): 1 0 2 3 0 4 5 Level of impact for individual portfolio managers: 0 1 0 2 3 0 4

### II. Problem

### 5) To your knowledge, what share of investment entities active in the EEA (European Economic Area) currently consider sustainability factors in their investment decisions?

	All or almost all	More than two thirds	More than half	More than a third	None or almost none	No opinion
Occupational pension providers	0	0	0	•	0	0
Personal pension providers	0	0	0	•	0	0
Life insurance providers	0	0	0	•	0	0
Non-life insurance providers	0	0	0	•	0	0
Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	0	0	•	0	•	0
Individual portfolio managers	0	0	•	0	0	0

### 6) To your knowledge, which is the level of integration of sustainability factors by the different investment entities (active in the EEA)?

	High integration	Medium integration	Low integration	No integration	No opinion
Occupational pension providers	0	0	•	0	0
Personal pension providers	0	0	•	0	0
Life insurance providers	0	0	•	0	0
Non-life insurance providers	0	0	•	0	0
Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	0	•	0	0	0
Individual portfolio managers	0	•	0	0	0

# 7) Which constraints prevent relevant investment entities from integrating sustainability factors or facilitate their disregard. Please provide the importance of the different constraints that you consider relevant (1 is not important and 5 is very important).

	1	2	3	4	5	No opinion
Lack of expertise and experience	0	0	•	0	0	0
Lack of data/research	0	0	•	0	0	0

Lack of impact on asset performance	0	•	0	0	0	0
Inadequate methodologies for the calculation of sustainability risks	0	0	©	©	•	0
Inadequate sustainable impact metrics	0	0	0	0	•	0
Excessive costs for the scale of your company	0	0	0	0	0	•
No interest from financial intermediaries	0	0	•	0	0	0
No interest from beneficiaries/clients	0	0	•	0	0	0
European regulatory barriers	0	•	0	0	0	0
National regulatory barriers	0	•	0	0	0	0
Lack of fiscal incentives	0	0	•	0	0	0
Lack of eligible entities	0	0	0	•	0	0
Others	0	0	0	0	0	•

Please provide more details on what the constraints/reasons are and how they limit the integration of sustainability factors:

As our annual FNG market study shows, institutional investors' interest has risen strongly in the past few years and continues to do so. The process of so called mainstreaming sustainable finance is the phenomenon behind these rising numbers of asset managers and asset owners incorporating ESG aspects. But the growing percentage especially of Responsible Investment cannot conceal the still existing lack of information on RI and SRI in the mainstream finance market. Additionally, (better) metrics for risk management and sustainable impact measurement, better data quality and - last but not least - a supportive regulatory framework would be factors to improve ESG integration. Apart from these aspects located in the finance business, a rising level of sustainability performance among (corporate) issuers would be desirable to have more eligible entities.

# 8) How challenging is it for relevant investment entities to integrate the different sustainability factors? (1 is not challenging and 5 is very challenging) - Please refer to the definition in the Glossary).

	1	2	3	4	5	No opinion
Climate factors (these include climate mitigation factors as well as climate resilience factors)	0	0	•	0	0	0
Other Environment factors	0	0	•	0	0	0
Social factors	0	0	0	•	0	0
Governance factors	0	•	0	0	0	0
Others	0	0	0	0	0	•

The challenge of integrating these different sustainability factors differs corresponding to the maturity of the
factor. This refers to the finance markets' awareness of the resulting problems and their materiality as well
as the existence of metrics and the experience on an indicator level.

### III. Policy options

9) In which area should relevant investment entities consider sustainability factors within their investment decision-making? Please make a choice and indicate the relevance of the different areas (1 is minor relevance and 5 is very high relevance).

	Yes	No	No opinion
Governance	•	0	0
Investment strategy	•	0	0
Asset allocation	•	0	0
Risk management	•	0	0
Others	0	0	•

Rele	vance for governance:
	1
	2
	3
	4
0	5
Rele	vance for investment strategy:
	1
	2
	3
	4
0	5
Rele	vance for asset allocation:
	1
	2
	3
(6)	1

Relevance for risk management:

	1	2	3	4	5	N opir
Specific sustainability investment Committee	0	0	0	•	0	(
Specific sustainability member of the Board	0	0	0	•	0	(
Sustainability performance as part of remuneration criteria	0	0	0	0	•	(
Integration of sustainability factors in the investment decision process	0	0	0	•	0	(
Integration of sustainability checks in the control process	0	0	0	0	•	(
Periodic reporting to senior management/board	0	0	0	0	•	(
Others	0	0	0	0	0	(
Yes No No opinion		their su	ustainal	bility ap	pproach	ı is

The feeling that there is a contradiction between environmental, social and economic targets must be overcome or at least reduced - a shift of the focus from short-terminsm to long-termism in the finance market is the only way to ensure that financial stability as well as EU's environmental and social targets are met. On a portfolio level, ESG as part of fiduciary duty is not only about return, but about risk: ESG integration must be an instrument to enable decisions with a more comprehensive view than only on financial data - with a better result in risk management for the beneficiary. Nevertheless, it must be the choice of these two parties and their individual time-horizon how to integrate ESG in order to reach this optimally.

111 16	vant investment entities with adequate information to perform sustainability risk assessments espect of investee companies?
	Yes
(	No No
0	No opinion
Ple	ease explain where the possible gaps are, if any:
	There is no common disclosure standard yet - e.g. the EU-CSR-directive has been transferred into national laws very differently in the member countries, especially with regard to the question if and which criteria there are for disclosure. Risk management and ESG integration have not yet found the same language to identify common requests and transfer them into indicator availability.
ade	Do the overall information or risk metrics available enable the relevant investment entities to quately perform sustainability risk assessments?  Yes No
Ple	No opinion
	pase explain where the possible gaps are, if any:
	Apart from the problem written above, there is room for improvement concerning the coverage of risk-related ESG data for whole Investment Universes - partly due to lacking data availability at company level.

### Please explain:

No opinion

No

This is a task that, as written above, belongs to the asset manager - based on the approach and focus of the beneficiary. Investment entities should be given the target to perform sustainability risk assessments and to disclose how they do it - the decision about the way they do it should be left to them.

<del> </del>				entity?		
management - FNG's ho	omepage	_		ress material susta	_	•
17) Should relevant inveneir investment decision			es disclose h	ow they conside	er sustaina	bility factors within
Yes		-9 -				
O No						
No opinion						
Please explain:						
гтеазе ехріаіт.						
This can be done for the it can only be done in inc	-			ent strategy - wher	reas on the I	evel of the beneficiaries
it can only be done in inc	dividual	portfolic	reporting.	ease make a cho	oice and in	dicate the relevance
it can only be done in inc	dividual	portfolic	reporting. ure cover? P	ease make a cho	oice and in	dicate the relevance
it can only be done in inc	dividual	isclosu it areas	reporting.  ure cover? P  (1 is minor	ease make a cho	oice and in	dicate the relevance
it can only be done in inc	d the d	isclosu t areas	reporting.  ure cover? Pos (1 is minor  No opinion	ease make a cho	oice and in	dicate the relevance
If yes, what areas should disclosure within the continuous Governance	dividual	isclosu it areas	reporting.  ure cover? P  (1 is minor	ease make a cho	oice and in	dicate the relevance
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If yes, what areas should disclosure within the control of disclos	dividual dividual	isclosu t areas	reporting.  ure cover? Pos (1 is minor  No opinion	ease make a cho	oice and in	dicate the relevance

elevance for risk management:			
<ul><li>1</li><li>2</li></ul>			
© 3			
© 4			
<b>9</b> 5			
yes, where?			
	Yes	No	No opinion
Pre-contractual disclosure (e.g. prospectuses)	•	0	0
Semi-annual/annual reports	0	0	0
Periodic reports	•	0	0
Website	•	0	0
Newsletters	0	•	0
Factsheets	0	•	0
Marketing materials	•	0	0

18) Which stakeholder groups would incur costs and which would benefit from integrating

Benefits

Costs

sustainability factors within investment decision-making by relevant investment entities?

Relevance for investment strategy:

Relevance for asset allocation:

2345

Occupational pension providers	<b>V</b>	<b>V</b>
Personal pension providers	V	<b>V</b>
Life insurance providers	V	<b>V</b>
Non-life insurance providers	V	V
Collective investment funds (UCITS, AIF, EuVECA, EuSEF, ELTIF)	<b>V</b>	V
Individual portfolio managers	V	<b>V</b>
General public	V	
Retail investors	V	<b>V</b>
Financial advisors	V	<b>V</b>
Service providers (index provider, research providers)	V	V
Other stakeholders (please specify)	V	V

### Please explain:

Apart from the general public, all market participants face the benefits in form of better decisions, better risk management and other. On the other hand cost do exist for all market players for capacity building, data and assessments. In the opinion of our members, the benefits are by far larger than the costs.

### 2.2 Questions addressed to end-investors

1)	Do you take i	nto account s	sustainability	factors when	you choose	your investment	products or
inve	estment entity	/?					

0	Yes

O No

### Please explain the reasons:

long term value creation is only possible when the risks out of neglecting ESG factors are avoided

a) If you consider sustainability factors, indicate the importance of the following sustainability
factors for your investment decision (1 is the smallest impact and 5 is the highest impact).

	1	2	3	4	5	No opinion
Climate factors (these include climate mitigation factors as well as climate resilience factors)	0	0	©	•	0	0
Other environmental factors	0	0	0	•	0	0
Social factors	0	0	0	•	0	0
Governance factors	0	0	0	•	0	0
Others	0	0	0	0	0	•

## b) If you consider sustainability factors, is there sufficient information on the different sustainability factors provided by asset managers and institutional investors to help you take informed investment decisions?

	Yes	No	No opinion
Climate factors (these include climate mitigation factors as well as climate resilience factors)	0	•	0
Other environmental factors	0	0	0
Social factors	0	0	0
Governance factors	•	0	0
Others	0	0	•

- 0 1
- 0 2
- 3
- 0 4
- 5

Level of information for other environmental factors (1 is very little information and 5 is very extensive information):

- 1
- 0 2
- 3
- 0 4
- 5

Level of information for social factors ( 1 is very little information and 5 is very extensive information):

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) here:  c13a2284-4a40-4a75-9164-60aed062e1d8/20171206_FNG_Fiduciary_and_Investors_Duties.pdf  Useful links  More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)  Consultation details (https://ec.europa.eu/info/consultations/finance-2017-investors-duties-sustainability_en)  Specific privacy statement (https://ec.europa.eu/info/files/specific-privacy-statement-institutional-investors-and-asset-managers-duties-regarding-sustainability_en)  Contact
not covered by the questionnaire, you can upload your additional document(s) here:  c13a2284-4a40-4a75-9164-60aed062e1d8/20171206_FNG_Fiduciary_and_Investors_Duties.pdf  Useful links  More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)  Consultation details (https://ec.europa.eu/info/consultations/finance-2017-investors-duties-sustainability_en)  Specific privacy statement (https://ec.europa.eu/info/files/specific-privacy-statement-institutional-investors-and-
not covered by the questionnaire, you can upload your additional document(s) here: c13a2284-4a40-4a75-9164-60aed062e1d8/20171206_FNG_Fiduciary_and_Investors_Duties.pdf  Useful links  More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)  Consultation details (https://ec.europa.eu/info/consultations/finance-2017-investors-duties-sustainability_en)
not covered by the questionnaire, you can upload your additional document(s) here: c13a2284-4a40-4a75-9164-60aed062e1d8/20171206_FNG_Fiduciary_and_Investors_Duties.pdf  Useful links  More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)
not covered by the questionnaire, you can upload your additional document(s) here: c13a2284-4a40-4a75-9164-60aed062e1d8/20171206_FNG_Fiduciary_and_Investors_Duties.pdf  Useful links
not covered by the questionnaire, you can upload your additional document(s) here:
3. Additional information
e.g. information in form of labels
If you indicate that there is insufficient information, what kind of information would allow you to consider sustainability factors when you choose your investment products or investment entity? Please explain and indicate how you would like to receive it.
© 5
4
© 3
© 2
Level of information for governance factors (1 is very little information and 5 is very extensive information 0 1
© 1
Level of information for governance factors (1 is very little information and 5 is very extensive information  1